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***FINEST addresses MARBELLA / Costa del Sol*** is an independent local high-gloss guide to luxury and lifestyle. It has been published for over 8 years by Ewald Schwarzer Verlag, who has published luxury magazines and travel guides for 27 years. At present, there are twenty-five different editions published in Europe, with a total of 120.000 distributed copies at over 5.400 sites, and over 450.000 readers.

Ten thousand copies of ***FINEST addresses MARBELLA/COSTA DEL SOL*** are distributed to luxury hotels, spas and resorts, quality restaurants, travel agencies, golf courses, health and beauty establishments, sports clubs, real estate companies, designer fashion shops, medical and dental practices as well as many other professional businesses. At the famous Club de Golf Valderrama, ***FINEST*** holds the exclusive rights of distribution. Distribution is concentrated mainly in the area between Mijas and Gibraltar, and is monitored regularly. All editions of ***FINEST*** are published at [www.finestworldwide.com](http://www.finestworldwide.com), and are consequently available to an unlimited number of international readers – with no additional cost to the advertising client.

It is an unvaluable consumer and lifestyle guide for individuals such as investors, company directors, business people and affluent families living in Andalusia, as well as wealthy travellers. The practical format has made ***FINEST*** a guide that is kept for reference by its readers. Each edition deals extensively with subjects of interest from the areas of health and beauty; fashion; sports; art & culture, lifestyle; wealth management. In collaboration with the famous TV presenter Helena Olaya, ***FINEST*** reports about interesting events in the region.

The quality of ***FINEST*** is reflected in its readers; prosperous individuals who enjoy the finest things in life: our readers – your clients!

#### **Publishing & Distribution Dates 2008/09**

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Edition III/08: mid July - mid September – Summer Edition

Edition IV/08: mid September – mid November – Autumn Edition

Edition V/08: mid November - 20 December 2008 – Christmas Edition

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Edition I/09: mid March – mid May 2009 – Easter Edition

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